

# CRISIS MANAGEMENT PROGRAMS



**“A Crisis is an Opportunity”  
2020**

Talal Abu-Ghazaleh Global



TAG.Global

## CRISIS MANAGEMENT CONSULTING (CMC) “CHECK LIST OF PROGRAMS & TOOLS”

In the face of what I believe will transpire in the near future, TAG.Global has been forward thinking in its approach and developed a new set of programs and services under what we referred to ‘Crisis Management Consulting’ to help entities globally to plan for and recover from what will be a major crisis.

### 1. STRATEGIC PLANNING & PERFORMANCE MANAGEMENT



This service includes review of strong and weak points of every business as well as the search for new opportunities and the mitigation of possible threats. Possible monitoring of current trends in technological, social, political, and economic developments will provide information necessary to adapt changes and to continue to grow.

#### **i. Strategic Planning**

Strategic planning undertakes to help develop and update a plan, followed by determining top priorities and short-term goals. We run Strengths, Weaknesses, Opportunities and Threats (SWOT), Political, Economic, Social, and Technological (PEST) and other sophisticated analysis aimed at adopting a strategy as a function of external (threats, opportunities, future trends, new competitors, new competitor products) and internal (weaknesses, strength, potential resources, expertise) factors. We also provide clients with an action plan that outlines methods needed to reach short-term and long-term goals.

## ii. Performance Management System

A system which assists in measuring and evaluating the performance of resources such as human resources, financial performance, internal processes performance, so to increase the efficiency of the organization. Balance scorecard and KPI's are an example of a performance management system.

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## 2. INVESTMENT BANKING SERVICES:



Business enterprises require a safe environment to operate securely towards further advancement. However, the security of business relies on many dimensions and variables. The following services, based on academic and professional sources, guarantee that the organization would be able to secure their position in the market in all circumstances and how to capture opportunities during crises:

- Market Studies and Research,
- Consumer Purchasing Power and Market Analysis,
- Marketing Strategies,
- Distribution Plans,
- Macroeconomic and Microeconomic Variables,
- Promotion Studies, and
- Consumer Preferences Analytical Studies.
- Finance services for different needs.
- Identifying investors for new or existing projects.
- Negotiation support during merger and acquisition phase.
- Financial restructuring and negotiations with bank or financial institutions.

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- Identifying investors for new or existing projects.
- Negotiation support during merger and acquisition phase.
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### **3. FINANCIAL ADVISORY**



Our primary goal here is to provide the type of financial operations which would easily track financial events, provide financial information significant to the financial management of a company or an organization, and/or required for the preparation of financial statements. Whether automated or manual, we consider all the aspects of the financial system to help integrate and improve all procedures, controls, data, hardware, and support personnel included within financial operations.

Our services include, but are not limited to the following:

- Business Valuation.
- Financial and Operational Due Diligence Systems
- Financial & Accounting Policies & Procedures
- Procurement System
- Assets Management System
- Initial Public Offering (IPO)
- Financial Risk Analysis
- Reviewing and Improving Accounting Operations

- Projection and Forecasts Systems
- Costing Systems
- Loss and Cost Reduction Systems
- Fraud Investigation
- Company Liquidation
- Merger & Acquisition Services

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#### **4. BUSINESS PROCESS MANAGEMENT**



##### **i. Business Process Re-engineering**

To redesign the organization's core processes and eliminate all the obstacles among the operational processes with the aim of improving the efficiency of the internal processes or business services provided to customers in order to add value to the customer's benefits while ensuring efficient use of the available resources.

##### **ii. Business Process Integration & Automation**

Business Process Integration is essential for businesses looking to connect systems and information efficiently. Business Process Integration allows automation of business processes, integration of systems and services, and the secure sharing of data across numerous applications.

### **iii. Business Process Improvement (BPI)**

Process Improvement efforts start by focusing on defining, understanding and improving the activity flow within major processes. Process Improvement brings major reductions in cost, cycle time and error rates. It is vital for organizations to understand the new possibilities arising once such enhancements are introduced and implemented across and within their divisions.

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## **5. RESTRUCTURING AND REMAPPING SERVICES**



The restructuring process aims at greater efficiency and adaptation to changing markets. Spin-offs, recapitalizations, strategic buyouts and major management realignments are all developments frequently associated with corporate restructuring.

To guarantee that your operations become much leaner, more efficient, better organized, and better focused on your core business, our experts will offer assistance during any changes in your organization, whether they involve corporate management changes, sale of underutilized assets, reorganization of functions, refinancing of your debts, or any similar developments.

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## 6. ENTERPRISE RISK MANAGEMENT



The process of measuring and evaluating the risks that a company or an institution may face and developing strategies for managing them. These strategies include avoiding these risks and minimizing their adverse effects and consequences. More precisely, it is the process of identifying, measuring, controlling and reducing risks in a company or institution.

Our Risk Management Consulting Services include but are not limited to:

- Risk Assessments
- Compliance with the respective international and national standards
- Internal controls and risk mitigation strategies
- Contingency planning
- Risk governance processes
- Monitoring and reporting
- Loss investigations
- Training and management development.
- Developing Enterprise Risk Management System “ERM”
- ISO 31000: Developing Risk Management System as per the International Risk Management Standard

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## 7. BUSINESS CONTINUITY MANAGEMENT AND CRISIS MANAGEMENT SYSTEM ISO22301:2012, BS11200:2014



A preventive system developed to increase the readiness of the enterprises in crisis and emergency situations to avoid discontinuity of the business and the services provided and to ensure the availability of certain services in the company to continue providing the essential services to customers, suppliers, regulators, and other entities that need access to these services under any circumstances. These include day-to-day activities such as project management, backup, change control, and support services. Business continuity is not a plan that was implemented at the time of a disaster; it refers to those daily activities that ensure that services were maintained continuously.

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## 8. SUSTAINABILITY & RENEWABLE ENERGY:



Sustainability is a broad and complex concept, which has grown to be one of the major issues in the energy production industry. The idea of sustainability involves enhancing the quality of life, and ensures the efficient use of resources with optimum performance and hence decreasing the overall costs, which may empower companies during time of economic crisis.

TAG.Global provides a host of services to meet a number of specific objectives: resource and energy efficiency; pollution prevention; mitigation of noise; improved indoor air quality; harmonization with the environment. Furthermore, the services provided by TAG.Global to assure sustainability and green environment are:

### **i. Sustainability & Energy Management Services:**

- Energy Auditing Services.
- Renewable energy research and studies
- Energy Performance Contracting
- ISO 50001, Energy Management System
- Green building rating tools such as LEED Certification, BREEAM, ESTIDAMA.

### **ii. Environmental Sustainability Services**

- Environmental Impact Assessment Studies
- Waste Management
- Water Auditing
- Carbon Footprint Audits
- ISO 14001, Environmental Management System
- Environmental Feasibility Studies

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## 9. PROPERTY MANAGEMENT:



TAG.Global offers broad services in the field of Property Management that aims to reduce the effect of economic crisis on our clients and provide solutions that can best fit their purpose. These services include the following:

- Property Management Services.
- Research Services Related to Property Management.
- Property Evaluation Services.
- Property Development Services.
- Property Brokerage Services.
- Contract Management.
- Evaluation of Movable and Immovable Assets.
- E-Solutions of Property Management.
- Property advisory services for investment to take right decisions related to property management.

In addition to various investment-consulting services; including following- up with the concerned authorities on all required procedures relating to building and project permits (license), public works permit applications and their renewal, following- up applications for acquiring professional licenses and their renewal among many other related services.

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## 10. SYSTEMS



TAG.Global offers a wide range of Information and Communication Technology services and products as digital transformation and use of technology is an important mean to control workflow and reduce expenses on the long run and hence may reduce the effect of economic crisis on our clients and provide solutions that can best fit their purpose. These services include the following:

- Website development and Digital Marketing
- Business Solutions
- Electronic Archiving and Backlog Services
- ICT Advisory Services
- Infrastructure Services
- Cloud Services
- Specialized Databases services
- Mobile Applications

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## 11. LEGAL SERVICES



Talal Abu-Ghazaleh Legal (TAG-Legal) strives to maintain and contribute to the highest global standards of professional practice through its pursuit of excellence, hard work and dedication. TAG-Legal enjoys international connections and resources in every region of the globe, following are some services provided:

- Company Establishment and Registration
- Offshore Companies Registration
- Legal Due Diligence
- Labor Related Services
- Legal Consultations and Litigations
- Contract Drafting and reviewing
- Franchise agreements and Manuals
- Debt Collection Procedures
- Merger and Acquisition (M& A)
- Arbitration & Mediation
- Taxation Consultancy
- Liquidation

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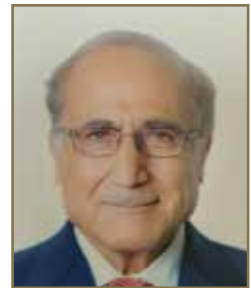
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**TAG.Global developed detailed programs for:**

- Crisis Management
- ICT Based Solutions

These programs are presented as helpful options for use in the pre-crisis period, during the crisis and after it.

The choice of appropriate programs depends on the peculiarities of the governmental, business and personal environmental needs and objectives.

You are kindly urged to visit TAG.Global Services Guide 2019, where you will find an extensive stock list of options for choice.

*Link: [www.tag.global/services\\_guide\\_2019.pdf](http://www.tag.global/services_guide_2019.pdf)*

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